

THOMSON Pharma®

WINS a 2008 Queen's Award for Enterprise in the Innovation category

FAQs

What are The Queen's Awards for Enterprise?

The Queen's Awards for Enterprise are the UK's most prestigious awards for business performance. These independently-judged annual awards are granted in three categories: International Trade, Innovation and Sustainable Development.

The winners are announced on the Queen's birthday, 21st April, each year. Thomson Scientific Limited (now the Scientific business of Thomson Reuters), has won a **2008 Queen's Award for Enterprise** in the **Innovation** category for its pharmaceutical intelligence solution *Thomson Pharma®*.

Why did we win?

Our success is due to the contribution *Thomson Pharma* has made to the pharmaceutical industry in encouraging innovation, speeding up drug development and driving cost efficiency.

In our application, we had to "demonstrate substantial improvement in business performance and commercial success, to levels that are outstanding for the size of the applicant's operations". We showed that *Thomson Pharma*, the first product of its kind, can eliminate wasted effort, prevent infringements of patents, reduce commercial risks and lower costs.

We explained how *Thomson Pharma* has evolved in the same direction as the pharmaceutical industry's own needs — toward an integrated solution that empowers all its users, throughout the drug discovery and development chain.

We showed that *Thomson Pharma* is available to all companies involved in pharmaceutical innovation, regardless of scale. In this way, we are supporting small niche organizations as well as large global pharmaceutical companies.

I don't know much about *Thomson Pharma* — what is it, again?

Thomson Pharma is a world leading pharmaceutical competitor intelligence solution. It brings together the best of more than 40 of our pharmaceutical data sources in a single comprehensive solution containing millions of pieces of information.



The goal of *Thomson Pharma* is to help the pharmaceutical and biotechnology community to make better, more informed decisions faster, to promote and facilitate innovation, and to bring new drugs to market more quickly. By seamlessly integrating and hyperlinking scientific and business information, *Thomson Pharma* supports scientists in the discovery of new medicines and assists their business in making informed commercial decisions.

Did we win only because of *Thomson Pharma*?

The Award was given for Innovation, specifically in regard to *Thomson Pharma*. But in granting the Award, the judges also took into consideration our corporate culture. So whether you contribute directly to the development of *Thomson Pharma* or not, you can be proud that we won because our company has an enviable record of corporate responsibility and employee relations.

We successfully demonstrated that our company is aware of its broader responsibilities through both its Code of Conduct and Business Ethics, its Community Champion Awards and Business Consultation Forum, its employee welfare plans, and its environmental policies.

Is there an Award ceremony?

Jon Brett-Harris, executive vice president of pharmaceutical and chemical markets, has been invited to an award reception on 22nd April.

In addition, there will be a presentation of the Award at the UK Hatton Garden offices later in the year, at which it is expected that the Deputy Lord Lieutenant will present us with a Grant of Appointment. We'll let you know more about the presentation closer to the date.

Does this change the way we present our products to customers?

Absolutely. Winning the Queen's Award for Innovation is a huge bonus for us, and one you should take every possible advantage of. It is a very positive reflection on the value and quality of our products and services, and our employees. If you're presenting *Thomson Pharma*, you can benefit from explaining that the solution is now internationally and independently recognized for its innovative nature.

We are able to use the **Queen's Award Emblem** on our stationery, websites, product, promotional and advertising materials for five years (until 20 April 2013), as appropriate, and you can ensure this is included in your materials.

There are various rules for how the Emblem can be used. Contact jennifer.green@thomsonreuters.com for further information.

Note: the Award was granted while we were still known as 'Thomson Scientific Limited'. Please check with the GMS Pharma Chem marketing department regarding the appropriate wording you can use.

Is this our first ever Queen's Award?

Yes, although Derwent Information Ltd won a Queen's Award for Enterprise in International Trade in 1965, prior to its acquisition by Thomson.

Where can I learn more?

For more background on the Queen's Awards, visit the official website at: www.queensawards.org.uk